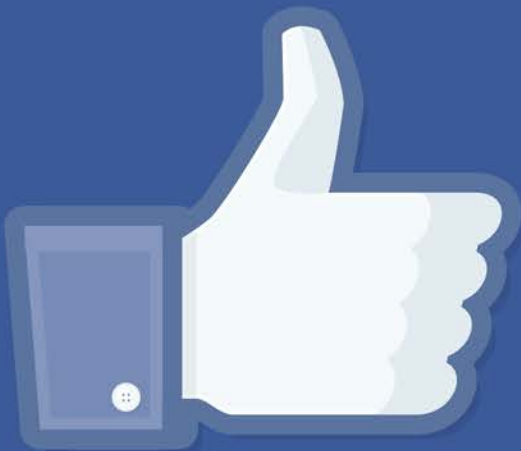


GENETIC BASED TEST FOR OBESITY

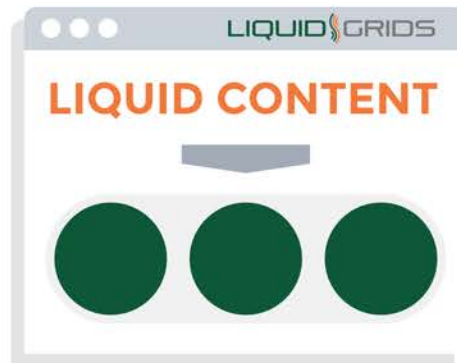
LIQUID GRIDS DRAMATICALLY
INCREASES BRAND CONVERSION



! THE CLIENT WAS NOT PREVIOUSLY TARGETING CONSUMER BEFORE LIQUID GRIDS



LIQUID GRIDS ANALYTICS



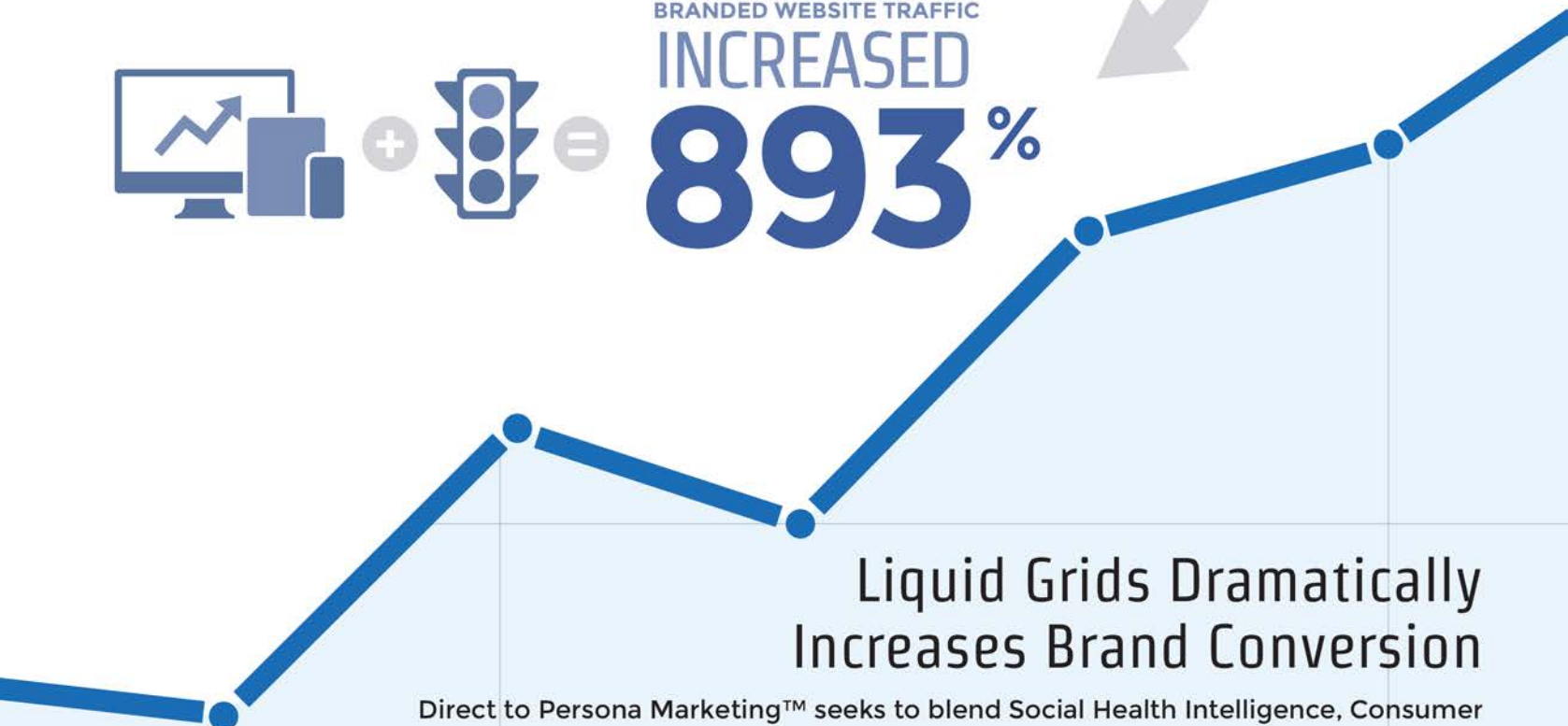
LANDING PAGE CONVERSION



592%
f INCREASE
FOLLOWING & ENGAGEMENT



BRANDED WEBSITE TRAFFIC
INCREASED
893%



Liquid Grids Dramatically Increases Brand Conversion

Direct to Persona Marketing™ seeks to blend Social Health Intelligence, Consumer Personas and Pay-Per-Click practices to capture the wealth of information available and lead customers back to branded Liquid Content pages. It's the process by which you'll understand your marketing targets, the language they use and the best ways to reach them.

They say know your audience and with Liquid Grids, you will.